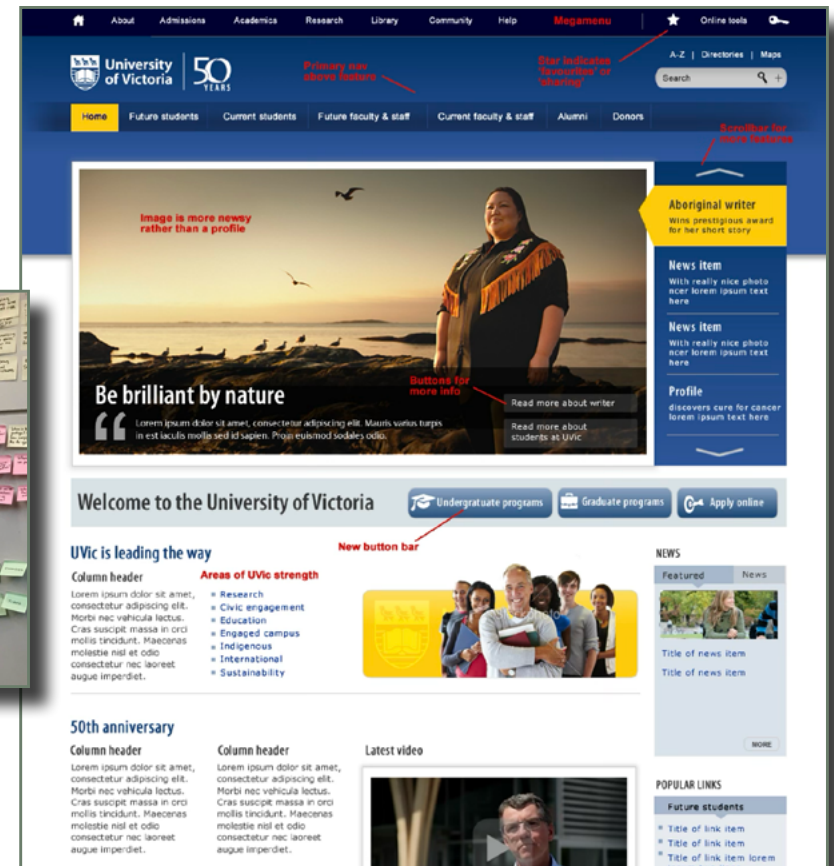
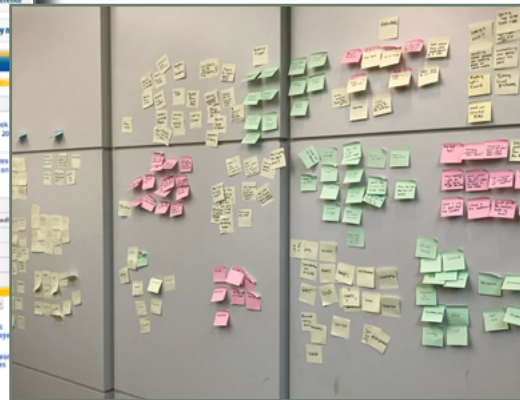




user research | information architecture | service design



## Goals

Renovation project for the main UVic.ca website and the creation of the campus-wide global navigation and Common Look and Feel for Departments and Faculties.

## Process

Researched and directed team of designers and developers in the new architecture for uvic.ca and sub-sites to successfully promote UVic's 50th anniversary.

Discovery activities included Surveys, one-on-one interviewing and content evaluations sessions with end-users to inform user focus and organization; heuristic reviews, content auditing and inventories, comparative analysis of the current sites to prepare the migration to the new information architecture of the new sites.